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USDA
WHOLESALE GROCERY LIBRARY
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PRICE LIST No. 21

SERIALS
CURRENT SERIAL RECORDS
SEPTEMBER 1, 1958

1855 - 1958

103rd Anniversary

LIBRARY

REC

SEP 25 1958

U. S. Department of Agriculture

F. I. CARTER & SONS

Growers of House Plants

Tewksbury, Massachusetts

Phone Lowell ULysses 1-7371

K LINE

K. Line of plants in 2 1/4" plastic pots, packed 50 plants per carton minimum order of each variety 5 plants. Order by assortment or variety. Price \$15.00 per hundred.

<u>K- 1 Assorted Plants all types</u>	K-30 Jew, Wandering
<u>K- 2 Assorted Ivy only</u>	K-31 Kangaroo Vine Miniature Leaf
<u>K- 3 Assorted Succulents</u>	K-32 Miniature Peperomia
<u>K- 4 Assorted Cactus</u>	K-33 Green Peperomia
<u>K- 5 Assorted Succulents and Cacti</u>	K-34 Mother of Thousand
K- 6 Aloe Nobilis	K-37 Prayer Plant
K- 7 Aluminum Plant	K-38 Pussy Ears
K- 9 Begonia Rosebud	K-40 Sanseveria Zeylonica
K-10 Begonia Wax	K-42 Spanish Shawl
K-11 Boxwood	K-43 Strawberry Begonia
K-12 Chinese Rubber Plant	K-44 Watermelon Begonia
K-14 Coleus Asst. Colors	K-45 Aristocrat Plant
K-15 Fatshedera	K-46 Peperomia Minima
K-16 Grape Ivy	K-47 Silver Leaf Peperomia
K-17 Flowering Inch	K-49 Fittonia Argyroneura (Skipped in warm weather only)
K-18 Inch Plant	K-50 Green Wax Hoya
K-19 Ivy California Branching	K-52 Silver Leaf Euonymus
K-20 Ivy English	K-53 Table Ferns Assorted
K-22 Ivy Gold Dust	K-54 Little Pixie Peperomia
K-24 Ivy Heart Leaf	K-57 Variegated Peperomia
K-25 Ivy Pittsburg	K-58 Green Gold Syngonium
K-27 Ivy Variegated Miniature	K-59 Ficus Pumila (Creeping Fig)
K-28 Philodendron Cordata	K-61 Dracaena Sanderiana
K-29 Philodendron Bronze Leaf	K-62 Panamiga (Friendship Plant)

K-S 2 1/4" Combination of Potted Plants and Rack. Cost 60¢ each. Pack 17 Sets per carton.

Combination consists of plastic rack (8 1/2" x 2" x 2 1/4") that has 3 holes to hold 3 potted plants in 2 1/4" plastic pots. Plants used are the K Line. Color of Racks assorted, Red — Green — Yellow — Blue — White.

K-63 Emerald Ripple

K-66 Giant Wandering Jew (New)

K-64 Velvet Plant

K-67 Trailing Columnea (New)

L LINE

L Line of potted plants in 2 1/4" plastic pots packed 50 plants per carton. Cost 25¢ each.

L-1 Assorted, Fancy Cacti

These are collectors' varieties. (10 varieties).

L-11 Maranta Massangeana

(Showy Prayer Plant)

L-2 Crown of Thorns

L-16 Variegated Rubbers

L- 5 Silver Streak Syngonium

L-17 Rosary Vine

(Cereopogia Woodi)

L-6 Sanseveria Laurenti

Gold Striped

L-18 Manettia dis-color

(Mexican Fire Cracker)

L-7 Wax Plant Hoya

Hoya Carnosa Variegata

L-19 Variegated Fig

(Ficus radicans variegata)

T LINE

T Line of potted plants in 3" plastic pots packed 25 plants per carton. Assorted as wanted. Cost 30¢ each.

T-1 Chinese Rubber

T-21 Green Gold Syngonium

T-2 English Ivy

T-22 Arrowhead Syngonium

T-4 Assorted Ivy

T-23 Strawberry Begonia

T-5 Grape Ivy

T-26 Inch Plant

T-6 Prayer Plant

T-27 Aloe Nobilis

T-7 Wandering Jew

T-28 Aluminum Plant

T-10 Silver Leaf Peperomia

T-29 Rosebud Begonia

T-11 Emerald Ripple Peperomia

T-30 Wax Begonia

T-18 Little Pixie Peperomia

T-37 Aristocrat Plant

T-19 Variegated Peperomia

T-40 Green Peperomia

T-20 Silver Streak Pep Syngonium

T-42 Panamiga
(Pilea involucrata)

T-44 Philodendron Cordatum
(2 Vines)

T-45 Philodendron Panduriforme

T-46 Nautilocalyx Lynchii
(New purple leaf plant)

T-47 Assorted Cactus

T-48 Crown of Thorns

T-49 Peperomia Minima

Y LINE

Y Line of potted plants in 3" Plastic Pots packed 25 plants per carton. Cost 50¢ each.

Y-1 African Violets
Assorted Varieties in Bud and Bloom
(Shipped only in Warm Weather.)

Y-2 Red Violets **EPISCIA**
(Shipped in warm weather only)

Y-5 Maranta Massangeana
(Fancy Prayer Plant)

Y-6 Philodendron Cordata

Y-7 Variegated Fig
(Ficus radicans Variegata)

Y-8 Sunset Ivy Geranium

Y-9 Diffenbachia Picta

Y-10 Ficus Elastica
(True Rubber Plant)

Y-11 Variegated Hoya on Trellis

Y-12 Assorted Cactus 3"

Y-13 Sanserveria Laurenti

SPECIALS — Packed 18 pots per carton. Cost 50¢ each. 3½" Philodendron Cordata

SPECIALS — Packed 17 pots per carton. 4" English Ivy. 50¢ each.
4" African Violets. 85¢ each. (Shipped in warm weather only).

DISH GARDENS AND FILLED NOVELTIES

This department has been growing rapidly. Many of our customers are stocking more of these items and find them to be most profitable. We believe that we have one of the finest and most complete assortments of containers to be found anywhere. We have filled dish gardens priced at \$1.00 — \$1.50 — \$2.00 — \$2.50 — \$3.00 and up (Filled novelties are priced 50¢ — 75¢ — \$1.00 — \$1.50 and up.) For trial orders we will ship orders of Filled Gardens and Novelties for \$15.00 — \$20.00 — \$30.00. Specify the sizes desired or we will ship assorted in the various price ranges as ordered.

Our display salesroom of unfilled dishes has become most popular with our pick up and carry trade. In this display room we have over 600 running feet of shelves area all filled with empty novelties and dishes for gardens. We also carry many items that are ideal for cut flower arrangements.

NOTE: We stock a complete line of Union Products Utility Flower Pots. You will find it convenient to pick up your pots the same time you are getting your plants, or we can ship them to you. Send for our flower pot price list.

We are Agents for Swiss Farm Potting Soils. This line of potting soil is attractively packaged and is a good seller.

SEPTEMBER 1, 1958

THIS LIST CANCELS ALL PREVIOUS LISTS

This list cancels all previous lists. All stock offered is subject to being unsold. Prices quoted are NET cash with order. To customers who have established credit relations with us, payment is due on or before the 15th of the month following purchase.

Prices quoted for plants are in plastic pots. After several years experience with plastic pots, we are completely satisfied that for our conditions they are far superior to clay pots. They are light, clean, strong and save handling costs at all levels.

Please note the various assortments of plants we offer. For many of our customers this is the best way to buy plants. If after you purchase your first assortments you find some kinds that do not sell well in your locality, specify on your next orders that these be eliminated. If you find some kinds go extra well you should specify more of these items. We do not intend to send you kinds that do not sell.

We have regular truck routes to Providence, Worcester and many other points. If you have any doubts as to whether we can include you on one of our truck routes we will be glad to advise you.

To you that have not yet visited our greenhouses we think that we have many things that will be of interest and value to you. We pasteurize all our soil electrically. We use hundreds of fluorescent lights to intensify our growing capacity. We have four plastic greenhouses that we are experimenting with. We are using plastic pots exclusively and have developed several types of racks to enable us to handle them more efficiently. You will find it easy to find us by following these directions.

Folks traveling from the south of us should come on Route 128 to Woburn, then take off at Exit 30 north towards Lowell. We are about seven miles from 128 and are located on the right on Route 38. Route 128 is accessible to customers coming from central Massachusetts via Routes 9 and 20. It is also quite handy to folks coming from Maine on Route 1, although it is possible to cut off a corner by coming cross lots through Haverhill. Customers coming from Nashua, Keene and North of us will find it possible to skip going through Lowell by taking either Route 110 or 3 to Route 129. Keep on Route 129 through Billerica Center to East Billerica two and three tenths miles from Billerica Center, bear left from 129. This will take you to Route 38 (one and nine tenths miles). Turn left on Route 38 and we are located on the right three-quarters of a mile north.

You will find it to your advantage to call at our greenhouses and pick out your plants and take them right along with you.

CLOSED ON SUNDAYS